



27th Annual Jewish Music Festival

March 1 - 4 East Bay, March 25 San Francisco

Program Advertising Contract

Business Name _____

Address _____

City _____ St _____ ZIP _____ email _____

Phone (_____) _____ Fax (_____) _____

Contact Person _____ Title _____

Billing Address (if different from above) _____

City _____ St _____ ZIP _____

<input type="checkbox"/> Back Cover	Full Color	\$1,000	7.75"h X 4.75"w
<input type="checkbox"/> Inside Front Cover	Full Color	\$1,000	7.75"h X 4.75"w
<input type="checkbox"/> Inside Back Cover	Full Color	\$1,000	7.75"h X 4.75"w
<input type="checkbox"/> Full Page	Black & White	\$500	7.75"h X 4.75"w
<input type="checkbox"/> 1/2 Page	Black & White	\$300	3.75"h X 4.75"w
<input type="checkbox"/> 1/4 Page	Black & White	\$150	3.75"h X 2.25"w

PROGRAM SIZE: 8 1/2" h x 5 1/2" w

MECHANICAL REQUIREMENTS

Photoshop: psd, tiff or EPS, or Illustrator file:ai, eps, or FreeHand file (9.0 or less) or Hi-Res PDF (most preferred). Must include all fonts and placed images. Resolution: 300 dpi.

DEADLINES

Space reservations: Wednesday, February 1, 2012; Ad due Friday, February 10, 2012

Payment due by Wednesday, February 22, 2012.

TO RESERVE AD SPACE/SUBMIT AD

To Reserve Ad Space/Submit Ad

- Complete the form and mail it with check (payable to Jewish Music Festival)
Attn: Lauren Giniger, Jewish Music Festival, 1414 Walnut St. Berkeley, CA. 94709.
Form can also be faxed to (510) 848-0170. For any questions, Call Lauren at 510.502.3865.
- Send your disk to Lauren at the address above or email to advertising@jewishmusicfestival.org.

* Ads submitted must be to the exact specifications above, or a reformatting / redesign charge of \$50/hr. will be billed separately.

I AUTHORIZE AND AGREE to pay for the ad reserved above.

Signature _____ Date _____

For JCC East Bay use only:

Chk # _____ Date _____ Amt _____ Copy rec'd _____