



24th Annual Jewish Music Festival

March 21-29, 2009

Program Advertising Contract

Business Name _____

Address _____

City _____ St _____ ZIP _____ email _____

Phone (_____) _____ Fax (_____) _____

Contact Person _____ Title _____

Billing Address (if different from above) _____

City _____ St _____ ZIP _____

<input type="checkbox"/> Back Cover	Full Color	\$1,500	7.75"h X 4.75"w
<input type="checkbox"/> Inside Front Cover	Full Color	\$1,000	7.75"h X 4.75"w
<input type="checkbox"/> Inside Back Cover	Full Color	\$1,000	7.75"h X 4.75"w
<input type="checkbox"/> Full Page	Black & White	\$500	7.75"h X 4.75"w
<input type="checkbox"/> 1/2 Page	Black & White	\$300	3.75"h X 4.75"w
<input type="checkbox"/> 1/4 Page	Black & White	\$150	3.75"h X 2.25"w

PROGRAM SIZE: 8 1/2" h x 5 1/2" w

MECHANICAL REQUIREMENTS

Photoshop: psd, tiff or EPS, or Illustrator file:ai, eps, or FreeHand file (9.0 or less) or Hi-Res PDF (most preferred). Must include all fonts and placed images. Resolution: 300 dpi.

DEADLINES

Space reservation/contract due **February 16, 2009**. Ad due **FEBRUARY 20, 2009**.

Payment due by February 27, 2009.

TO RESERVE AD SPACE/SUBMIT AD

To Reserve Ad Space/Submit Ad

- Complete the form and mail it with check (payable to JCC of the East Bay) to:
Lauren Greis, Jewish Music Festival, JCC of the East Bay, 1414 Walnut St. Berkeley, CA. 94709.
Form can also be faxed to (510) 848-0170. For any questions, please call Lauren at (510) 848-0237 x148.
- Send your disk to Lauren at the address above or email to jmfad@jccceastbay.org.
Please type "JMF Ad" in the subject line of your email.

* Ads submitted must be to the exact specifications above, or a reformatting / redesign charge of \$50/hr. will be billed separately.

I AUTHORIZE AND AGREE to pay for the ad reserved above.

Signature _____ Date _____

For JCCEB use only:

Chk # _____ Date _____ Amt _____ Copy rec'd _____