

### Program Advertising Contract

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ ZIP \_\_\_\_\_ email \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Billing Address (if different from above) \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ ZIP \_\_\_\_\_

<input type="checkbox"/> Back Cover	Full Color	\$1,500	7.75"h X 4.75"w
<input type="checkbox"/> Inside Front Cover	Full Color	\$1,000	7.75"h X 4.75"w
<input type="checkbox"/> Inside Back Cover	Full Color	\$1,000	7.75"h X 4.75"w
<input type="checkbox"/> Full Page	Black & White	\$500	7.75"h X 4.75"w
<input type="checkbox"/> 1/2 Page	Black & White	\$300	3.75"h X 4.75"w
<input type="checkbox"/> 1/4 Page	Black & White	\$150	3.75"h X 2.25"w

**PROGRAM SIZE:** 8 1/2" h x 5 1/2" w

#### MECHANICAL REQUIREMENTS

Photoshop: psd, tiff or EPS, or Illustrator file:ai, eps, or FreeHand file (9.0 or less) or Quark 5.1 file or Hi-Res PDF. Must include all fonts and placed images. Resolution: 300 dpi.

#### DEADLINES

Space reservation/contract due **February 18, 2008**. Ad due **FEBRUARY 22, 2008**.

**Payment due by February 28, 2008.**

#### TO RESERVE AD SPACE/SUBMIT AD

To Reserve Ad Space/Submit Ad

1) Complete the form and mail it with check (payable to JCC of the East Bay) to:

Josie Krieger-Bates, JMF Program, JCC of the East Bay, 1414 Walnut St. Berkeley, CA. 94709. Form can also be faxed to (510) 848-0170. Any question, please call Josie at (510) 848-0237 x121

2) Send your disk to Josie at the address above or email to [marketing@jccceastbay.org](mailto:marketing@jccceastbay.org)

\* Ads submitted must be to the exact specifications above, or a reformatting / redesign charge of \$50/hr. will be billed separately.

I AUTHORIZE AND AGREE to pay for the ad reserved above.

Signature \_\_\_\_\_

For JCCEB use only:

Chk # \_\_\_\_\_ Date \_\_\_\_\_ Amt \_\_\_\_\_ Copy rec'd \_\_\_\_\_